

Building Our Talents – Cute Girls’ Hairstyles, Episode 11



Power of Moms
A Gathering Place for Deliberate Mothers

With April and Mindy McKnight, from www.cutegirlshairstyles.com

Mindy has six children, five of whom are girls, and people were always asking her how she did the different hair styles. So her husband began to record her as she did her girls’ hair in the mornings. Today her website and blog are hugely successful, and have gone global. She turned a real need in her family into something that others needed and wanted. Mindy says she is lucky to have a passion in something that needs to be done anyway.

Mindy uses the hair time to talk about school, homework needs, and life. She loves the bonding that comes from sharing that time together, and helping her girls feel good about the way they look. Mindy also feels good about giving her girls a skill that they will always be able to use in their life.

Every mother wants to be an awesome mom, and also succeed about something that she feels passionately about. Mindy has a busy family and also runs her website, but she says that family always comes first.

Q: What are some things that you have to put on hold right now?

A: As the success of the website/endeavor has grown, Mindy has had to make more choices, and give up more opportunities than before. From safety issues of putting her children on her website, to relocating to a different state, there have been opportunities all along the way that as a family need to be discussed. Mindy tries to keep family at the forefront, because it is the reason she is even doing hair in the first place.

Q: How do you find creative solutions to the problems that life brings?

A: Nightly meetings: It is important to have a family schedule. She has nightly meetings with her husband to make sure that all the events and coordination for the next day is settled.

Children help with family responsibilities, which help them feel confident and capable.

Q: What are some of the best experiences you have had through this?

A: Emails received about the Daddy Do's have been so touching. Though the circumstances differ, fathers are trying to give their daughters a little bit of a mother experience. They have an opportunity to bond with their daughters, and help their girls feel ready and cute for school. You never know the full extent of your impact, but you will have glimpses that help you see the value of your contribution.

Q: What advice would you give a mother in knowing what her passion is and how to take that to the next level?

A: Find something that you love. If you don't love it, you will end up not carrying it to the next level because it will take too much energy. Your passion doesn't have to make sense to anyone else, so don't be afraid to jump into it.

Find some way to record and share it. Flip on the camera, create a file, portfolio and share. Don't be intimidated by what else is out there, because you have something unique that you are bringing to the table. Your personality, perspectives, and talents contribute to the world in a way that no one else can.

Preserve your talents through recording them for your children, and someone else that may benefit from it. It is through community that we are strengthened and enlightened.

Transcribed by Jessee Stewart